

# Bailey Pelletier

[baileypelletier.com](http://baileypelletier.com)

## Work Experience

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**TEDxUGA** *Athens, GA*

Jan 2020 - May 2023

### **Producer 2023**

- Designed visual production for a sold-out 2023 TEDxUGA event
- Coordinated 9 different presenters and an emcee to build a full 3 hour production show
- Produced, captured, and edited a behind-the-scenes short documentary video for the organization's 10th year
- Designed motion graphic titles and elements

### **Curator, Student Council Member 2020-2022**

- Curated 6 different talks, editing scripts, designing visuals, and preparing each presenter for the stage
- Collaborated with senior event curators and producers
- Photographed event preparation and day-of activities and talks

**Georgia Football** *Athens, GA*

Aug 2018 - May 2022

### **Creative Video Intern 2019-2022**

- Captured practice, games, and other team events with Sony cinema cameras
- Edited social and internal video pieces to support the brand of Georgia Football
- Produced and directed multiple video series involving high-profile guests and alumni
- Documented and captured UGA's first College Football National Championship in 41 years
- Designed and edited motion graphics and motion graphic templates for multiple series
- Gained over **4 million views** and **1 million likes** across Twitter and Instagram for [@GeorgiaFootball](https://www.instagram.com/GeorgiaFootball)

### **Graphic Design Intern 2018-2019**

- Created graphics featuring prospective recruits to the football program
- Directed and assisted multiple recruit photoshoots for unofficial and official visits
- Designed new and updated graphic templates for recruiting purposes

**Grace Athens** *Athens, GA*

July 2019 - July 2021

### **Sound Producer Intern**

- Prepared all stage and sound equipment including different mics, DIs, Behringer x32 mixer, and more
- Coordinated with musicians to maintain communication and tuned for optimal environment for musicians
- Sound checked and mixed instruments for best acoustics during performance
- Troubleshoot and problem solved any issues that arise
- Recorded & edited sessions to publish on podcasting platforms

**Mailchimp** *Virtual*

May 2020 - Aug 2020

### **Technical Content Producer Intern**

- Collaborated with managers & writers to create visual assets (videos, GIFs, & infographics) for Knowledge Base articles on [mailchimp.com/help](https://mailchimp.com/help)
- Maintained visual assets in-line with new product design releases and updates
- Wrote, recorded, edited, and published video content
- Produced, shot, & edited product commercial for Mailchimp's example brand (Plotted Planter) that shows users what to expect

## Education

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**M.A. Emerging Media** *University of Georgia, Athens, GA*

May 2023

**B.A. Entertainment & Media Studies** *University of Georgia, Athens, GA*

May 2022

**Computer Science Minor, New Media Certificate, Honors College**

- Graduated Summa Cum Laude

## Skills

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Adobe CC (Premiere Pro, After Effects, Audition, Photoshop, Lightroom), Figma, Davinci Resolve, Sony DSLRs & Low-End Cinema Cameras (a7iv, FS7, FX6), Canon DSLRs (1DXii, 5Div), HTML/CSS/JS, Google Analytics 4 Certification, FAA Part 107 License